



About Your Vision Worksheet

This process can take several days—just remember to keep an open mind and envision what could be, not what is. Think big!

Describe your ideal business:

What would your ideal customer be like?

Who is doing what you are (Completion)?

Copyright © 2012. All Rights Reserved.

MACsMASTERS™ Program is licensed, sold and/or distributed with the understanding that we, individually or collectively, are not engaged in rendering legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a professional should be sought.



How would you differ from them (competition)?

What would your annual sales be? \$: _____

What would your gross profit look like?

How many hours per week would you be active in the company? #: _____

How many physical locations would you like to have? #: _____

What would these physical locations look like?

Copyright © 2012. All Rights Reserved.

MACsMASTERS™ Program is licensed, sold and/or distributed with the understanding that we, individually or collectively, are not engaged in rendering legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a professional should be sought.



How many employees would you like to have? #: _____

How would your employees dress / behave? What qualities would they have?

How would you market your business?

Who could help you complete your vision?

What resources would you need to complete your vision?

Copyright © 2012. All Rights Reserved.

MACSMASERS™ Program is licensed, sold and/or distributed with the understanding that we, individually or collectively, are not engaged in rendering legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a professional should be sought.



What would be the biggest hurdle you would need to overcome in order to realize your vision?

When will your vision be complete? Date: _____